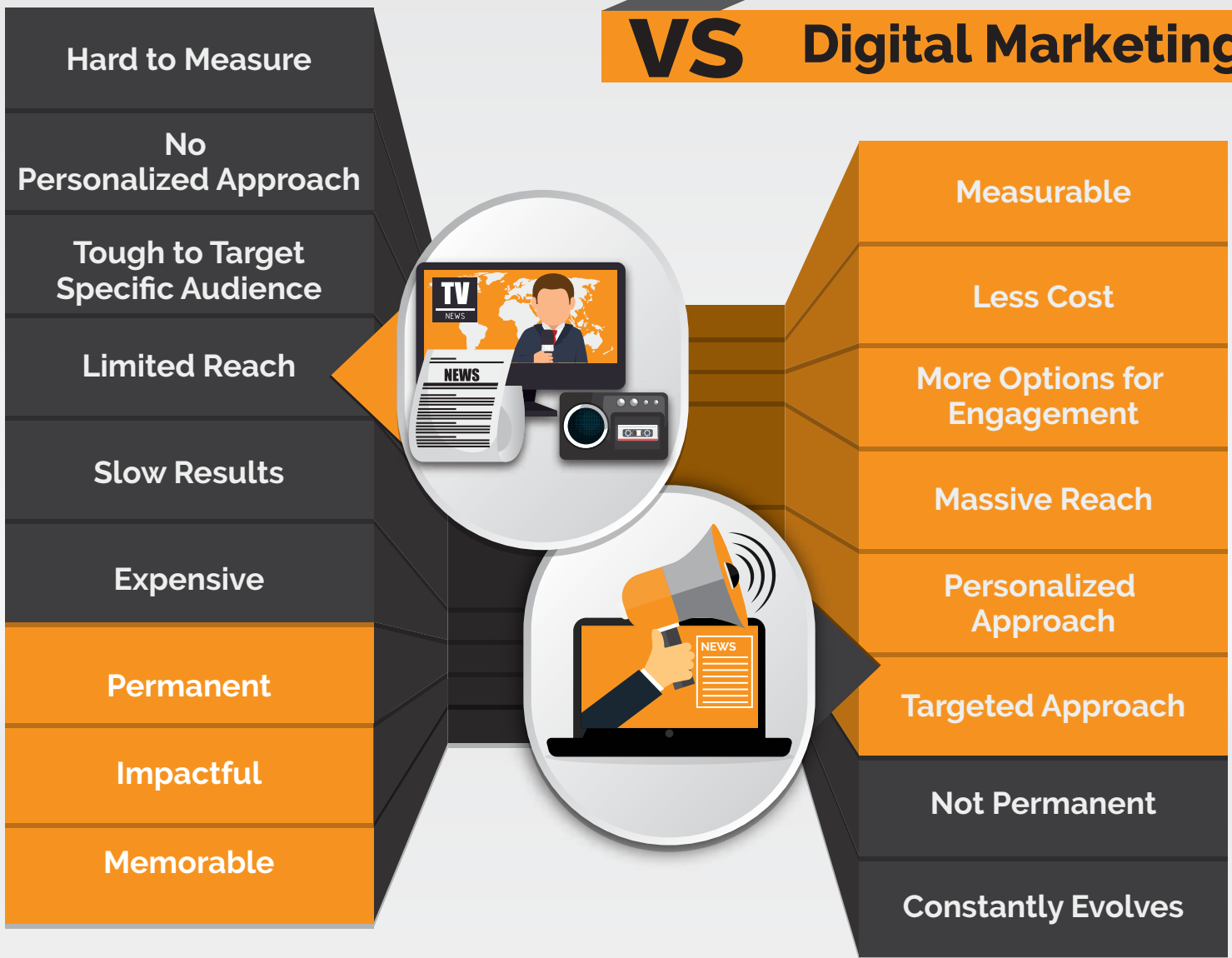
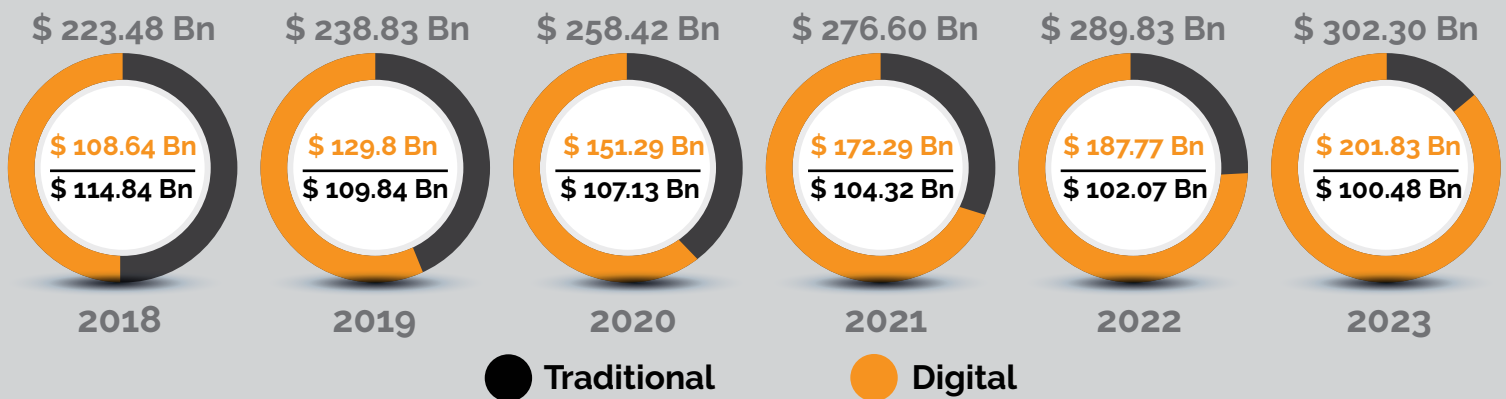


# Traditional Marketing

# VS Digital Marketing



50% of marketers said they believe digital marketing has an edge over traditional because of the interaction digital marketing provides to customers



## Traditional Marketing or Digital Marketing?

Instead of choosing one, use both to market your organization effectively.